**West Virginia Maple Syrup Producers Association**

**Annual Meeting**

**May 22nd, 2021**

**9:00 am – 5:00 pm**

**Draft Agenda (05/16/21)**

9:00-9:30: **Registration**

9:30-9:40: **Welcome**,

* Call to order and opening remarks – President: Keith Heasley
* Additions/Modifications to Agenda Items?
* Agenda Approval

9:40-10:50: **Syrup Season Discussion** (Lead by Executives/Board Members)

* 2021 Season Production
* 2021 Maple Days
* Plans for 2021
* What worked and what didn’t to produce more and better syrup

10:50-11:00: **Break**

11:00-12:00: **Updates**

* 2021 State Fair – Keith Heasley
* Update on WVMSPA website – Web Guru: Tina Barton
* Mobile Sugar Shack Update – Kate Fotos
* Southern Syrup Research Symposium – Jamie Schuler
* Future Generations’ Projects - Luke Taylor-Ide
  + Maple Syrup Branding Grant
  + Appalachian Maple Syrup Marketing Grant
* Appalachian Maple Cookbook – Jeff DeBillis
* Regulatory Handbook – Kate Fotos
* NAMSC 2021 Report/Update – Mike Rechlin
* WVDA Update - ?

12:00-1:00: **Lunch**

1:00: **Business Meeting:**

* Minutes from Previous (11/03/20) Meeting – Secretary: Rachel Taylor
  + Motion to Accept, Discussion, Vote
* President’s Report – President: Keith Heasley
* Secretary’s Report – Secretary: Rachel Taylor
  + Membership
  + Other?
  + Motion to Accept, Discussion, Vote
* Treasurer’s Report (Page 12) – Acting Treasurer: Keith Heasley
  + Financial Summary 2020-21
  + Financial Summary 2021-22, to date
  + Financial Summary – 5-Year Comparison
  + Motion to Accept, Discussion, Vote
* Committees, Representatives and Event Directors
  + Maple Day Committee – Tina Barton
  + State Fair – Chair: Brandon Daniels
  + NAMSC Delegate: Mike Rechlin, Alternate: Jamie Schuler
    - Allocate funding for travel
    - Motion to Allocate, Discussion (Amount), Vote
  + IMSI Representative: Mike Rechlin
* Officer Elections – Nominating Committee: Tom Salvetti, Brittany Hervey-Farris and Paul Ronk
* Board Member Elections – Nominating Committee: Tom Salvetti, Brittany Hervey-Farris and Paul Ronk

**Other**:

* Changing the Official Definition of Maple Syrup
* Discussion on Potential Workshops/Webinars
* National Fall Maple Day – Is there interest?

**Closing**:

* Acknowledgements
* Closing Comments